

## Performance Consultant Profile

**Sam Yip** MBA

NLP Practitioner (USA)

Certified Hypnotherapist (USA)

Dip in Teaching and Training (UK)

Cert in Corporate Training (CHINA)



Sam is a practical strategist, consultant and training professional on talent development, leadership development and customer relation management. With more than 10-year solid experience in Business Development and HR Management, Sam successfully demonstrates high training performance and implemented different kinds of trainings and talent development projects with significant outcome. His training skills are highly recognized by the participants, corporate clients as well as the media.

Sam is a consultant and trainer in YMCA College of Careers for corporate training and staff development. During his service at Popular Holding Limited (Greater China Region) as a Talent Development Manager, he responsible for training needs identification, staff development, succession planning, training execution for Greater China Region with HK, China, and Macau and Taiwan business bodies. As a Training Head worked in Popular Holdings Limited, Sam successfully set up a new training department to enhance training performance, team spirit and staff loyalty, and also won the awards and accreditations including “Manpower Development Award”, “Caring Company” and “Quality Service Scheme” within 2 years through a series of staff training projects and cultural change initiatives.

As a professional trainer, Sam has solid training skills and experience for classroom training in different topics including Management & Leadership, Sales, Marketing, Team Building, Customer Service, Personality Analysis with NLP and Enneagram knowledge and theory. He is also an expert in teaching Enneagram with over 100 classes, seminars and workshops for different kinds of Organizations, NGOs and Government. He not only gained the support and admiration from corporate clients and participants, but also earned the reputation from media including TVB, Newspapers and Magazines because of the outstanding training skills and participation. His contribution and passion towards training is highly appreciated by various organizations.



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## 企業績效顧問簡介

### 葉慶榮 (SAM)

工商管理碩士 (英國)

培訓及教學文憑 (英國)

認可催眠治療師 (美國)

身心語言程式學執行師 (美國)

國家企業培訓師證書 (中國)

葉先生擁有超過 10 年的培訓實戰經驗的培訓師，通過運用在業務發展及人力資源管理的專業知識及經驗，過去在人才發展，領導力培訓和客戶關係管理等領域上，成功設計及推行一系列的專案，並取得出色的成效及回饋。一直以來，葉先生的培訓能力不但得到課程參與者及客戶的認可，更贏得不同媒體的認同。

葉先生現為青年會專業書院企業培訓顧問，專責企業培訓專案和員工發展項目。在過去的時間，於大眾控股有限公司任職人才發展經理期間，他負責集團大中華地區包括香港、中國、澳門及台灣的培訓事務，包括培訓需求識別，員工發展和管理人員培訓等工作。葉先生作為當時的培訓主管，不單成功通過組建新設的培訓部門，度身設計及執行一系列的培訓項目，以及推行不同的專案以支援企業變革，提升員工的工作績效、士氣及歸屬感，更成功在部門新成立兩年內帶領公司先後獲得「人才發展獎」、「商界展關懷」及「優質服務計劃」認證，員工發展及培訓成效有目共睹。

作為一名專業的培訓師，葉先生擁有豐富的培訓技巧和經驗，通過活用心理學的知識，教授的課題不限但包括管理及領導、營銷管理、團隊建設、客戶服務及性格分析等。同時，他亦是一位教授九型人格氣質型態學的專家，過去曾為不同類型的工商機構、慈善組織及政府機構提供合共超過 100 場的公開班、研討會和研習班。憑藉優秀的培訓技巧及教學熱誠，葉先生不但獲得企業客戶和課程參與者的支持和讚賞，更贏得不同的媒體包括電視台、報章及雜誌的採訪報導，教學成效取得各界一致認同。

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